

## **YOU VLOG**

### **Introduction:**

Craft an engaging and dynamic vlog that captures the vitality, enthusiasm, and vibrancy of Wissenaire. Grab the opportunity to seamlessly fuse creativity, innovation, and the essence of our fest into a captivating vlog that connects with audience, encapsulating the spirit of Wissenaire through a visually stunning narrative.

### **Competition Format:**

- You vlog Is a vlog making competition.
- Maximum five members are allowed in a team.
- It is a single round event.
- Team will have to come to IIT BHUBANESWAR and shoot a vlog from the day 1 of the fest.
- Deadline of submission is 17 March 11:59PM.
- Duration of the vlog is between 5-8 minutes.

### **Rules & Regulations:**

- Clips can be shot through any device.
- Participants should bound to the submission deadline.
- The decision of judges and organizing team will be final and everyone has to be bound to it.
- The dialogues in the vlog should be in English.
- Wissenaire upholds the right to use the clips submitted by participants in future.
- Wissenaire is not liable for any technical issues stemming from video incompatibility.
- We may request raw footage from you, so please keep the unedited clips until the results are announced.

**Judging Criteria:**

The Points division is as follows

- Creativity – 30 points
- Fest coverage and screenplay – 25 points
- Engagement and Impact – 20 points
- Editing- 25 points

**Submission Format:**

Mail the vlog at [youvlog.wiss24@gmail.com](mailto:youvlog.wiss24@gmail.com) with the subject “YOU vlog:<College Name>, <Film Name>” in .mpeg or .avi format only.

**Contact Details:**

Wissenaire’24

Email: [22EC01048@iitbbs.ac.in](mailto:22EC01048@iitbbs.ac.in)