

BIZ PITCH

Introduction:

Welcome to Biz Pitch, an exhilarating business pitching competition designed to challenge your creative and presentation skills. This competition provides a platform for you to demonstrate your innovative ideas and effective communication abilities.

Event Format:

Round 1:

Objective:

In the first round, participating teams will compete in the Idea Presentation challenge. Their objective is to present and showcase innovative business ideas, demonstrating their knowledge, creativity, and communication skills in the world of business and innovation.

Selection for Round 2:

The selected teams with the most impressive and creative **presentations** will proceed to the final round.

Round 2:

Objective:

In the final round, the top teams from Round 1 will compete to take their initial ideas to the next level. The goal here is to develop new, more creative, and impactful business concepts based on their Round 1 presentations.

Task:

Each team will have a maximum of 6 minutes to present their improved ideas to the judges, building on their initial concepts. The challenge remains to captivate the audience and judges with your innovation and vision.

Result:

The team that excels in creativity, presentation quality, report quality,

and the Question and Answer session will be crowned the champions.

Rules and Regulations:

1. Team Composition:

- Teams can consist of a minimum of 1 member and a maximum of 4 members.
- No team member can participate in multiple teams simultaneously. Violations will lead to the disqualification of both teams.
- Each team must designate one member as the team captain.

2. Presentation Duration:

- Each team's presentation must not exceed 6 minutes.

3. Plagiarism:

- Any form of plagiarism is strictly discouraged. Teams found engaging in plagiarism will be disqualified.

4. Submission Requirement:

- In addition to the presentation, each team is required to submit a PowerPoint presentation (PPT) with a maximum of 15 slides, offering an in-depth evaluation of their findings.

Judging Criteria:

- **Questions and Answers Session:** Each team will face a maximum of 4 minutes of questions from the judges after their presentation.
- **Scoring:** Teams will be evaluated based on their creativity, presentation quality, and the feasibility of their business proposal.
- **Final Decision:** The final decision will be made by the Technical Team of Wissenaire under all circumstances.

CONTACT DETAILS:

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